

**BUILDING FAITH ONLINE:
USING SOCIAL MEDIA IN MINISTRY**

Friday Mornings

January 13 - February 3, 2012

10:00 a.m. - 12:15 p.m.

Registration Deadline: Thurs., Dec. 29, 2011

*Registrations will be accepted after the deadline
if space permits.*

Title _____

Name _____

Address _____

City _____

State _____ Zipcode _____

Phone _____

Please circle one: Office Home Cell

E-mail _____

Denomination _____

Home Church _____

Please mail completed form and fee to:

Continuing Education
Pittsburgh Theological Seminary
616 North Highland Avenue
Pittsburgh, PA 15206
ConEd@pts.edu
412-924-1345

Online registration is available at:

www.pts.edu/CE_Registration.

Cancellation Policy

The Seminary retains the right to cancel programs. If a program must be canceled, you will receive a full refund. For individual cancellations a \$25 fee will be deducted from refunds. Cancellations less than five business days before an event will not receive a refund.

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**BUILDING FAITH ONLINE:
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IN MINISTRY**



DEIRDRE KING HAINSWORTH
Assistant Professor of Ethics &
Director, Center for Business,
Religion, and Public Life, PTS

FRIDAY MORNINGS
JANUARY 13 - FEBRUARY 3, 2012
10:00 A.M. - 12:15 P.M.



PITTSBURGH
THEOLOGICAL
SEMINARY | Continuing Education Office
616 North Highland Avenue
Pittsburgh, PA 15206

About the Program

The Internet has been available publicly for 20 years, and since its beginning, denominations and congregations have been working on ways to use it well. During this course, we will examine the use of social media in the church, how it works and what emerging trends are shaping where the technology is heading.

We will consider what happens to the Christian message when we use social media to share the story of God's work. Different forms of community are possible online, and we will look at the ways that they might intersect and strengthen the face-to-face communities in our congregations. Finally, we will discuss examples from within the church and beyond that demonstrate how social media can be used effectively and creatively to support the mission of the church. Participants will put together their own "toolkit" for bringing the conversation about social media back to their own ministry contexts.



Course Schedule

Friday Mornings, 10:00 a.m. - 12:15 p.m.

January 13: Social Media Basics

January 20: Can the Gospel be Tweeted?

January 27: The Church in Cyberspace

February 3: Best Practices for Social Media in Ministry



Deirdre King Hainsworth is assistant professor of Christian ethics and director of the Center for Business, Religion and Public Life at Pittsburgh Theological Seminary. She earned an AB from Harvard and Radcliffe Colleges, and the M.Div. and Ph.D. in Christian social ethics from Princeton Theological Seminary. A former church educator and pastor, Hainsworth is ordained as a Minister of Word and Sacrament in the United Church of Christ, serves on the UCC's Science and Technology Network, and frequently teaches on technology and ethics in church and denominational settings. Her research focuses on the impact of computing on Christian practices and ethical responsibility, and the role of the church in ethical formation for work and community development. Her most recent book, co-edited with Scott Paeth, is *Public Theology for a Global Society* (Eerdmans, 2010).

Continuing Education Credits

0.8 Continuing Education Units are available upon completion of this course. Please contact the Continuing Education Office upon completion of the course to have a certificate mailed to you.

Cost

Registration fee is \$80.

Registration Deadline

Thursday, December 29, 2011

To Register

Send attached form to:
Office of Continuing Education
Pittsburgh Theological Seminary
616 N. Highland Ave.
Pittsburgh, PA 15206

Phone: 412-924-1345

Online: www.pts.edu/CE_registration
Mastercard, Visa, and Discover are accepted.

Recommended Reading

Most of the background materials for this class will be links to online resources. Therefore, please visit: www.pts.edu/general-offerings for a list of the recommended readings for this course. If you have any questions, call 412-924-1345.

Registrants are encouraged to bring their laptops to class.