



# #143PTS DAY OF GIVING



Thank you for helping to promote Pittsburgh Seminary's 2019 #143PTS Day of Giving! In an effort to help you quickly and easily spread the word with your friends and family through social channels and e-mails, please consider using the following images and suggested messages.

## USE WHAT'S ALREADY AVAILABLE

Visit the Seminary's Facebook, Twitter, or Instagram pages, and share the messages directly from there.

Open any of the e-mails already sent (from [info@pts.edu](mailto:info@pts.edu)) about the campaign, and click "forward" at the bottom of the message. You can send it up to five friends and share a personal message. Or simply forward the e-mail using by clicking "forward" in your e-mail system.

## CREATE YOUR OWN MESSAGE

### IMAGE

Download the campaign image (like the one above) for a variety of mediums. This size works for Facebook, Twitter, and Instagram (resize in the app as needed). Sending an e-mail? Consider using the social image or e-mail banner. Either will work well.

### Social Image

# #143PTS Day of Giving

"You shall love your  
neighbor as yourself."  
Matthew 23:39b



## E-mail Banner



## MESSAGES

Consider writing your own message or use one like these below. Either way, please include #143PTS to help us track our reach.

### Message One

The Rev. Dr. Fred Rogers, creator of *Mister Rogers' Neighborhood* and Pittsburgh Seminary alum, once said, "It takes one letter to say *I* and four letters to say *love* and three letters to say *you*. One hundred and forty-three."

This Valentine's Day, Feb. 14, 2019, Pittsburgh Theological Seminary is looking for 143 donors in 24 hours to support students in preparing for ministries of loving their neighbors as themselves—ministries in the way of Jesus. Reaching 143 donors unlocks \$50,000 in challenge gifts to support PTS students!

Donate online at [www.pts.edu/143PTS](http://www.pts.edu/143PTS).

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### Message Two

Looking for a way to spread God's love this Valentine's Day? Donate to Pittsburgh Theological Seminary and support students in preparing for ministries of loving their neighbors as themselves. Reaching 143 donors unlocks \$50,000 in challenge gifts to support PTS students! Donate online at [www.pts.edu/143PTS](http://www.pts.edu/143PTS). #143PTS

### Message Three

Forget the chocolate hearts and flowers. What I want for Valentine's Day is for you to support Pittsburgh Theological Seminary students in preparing for ministries of loving their neighbors as themselves. Join me in being one of 143 donors to unlock \$50,000 in challenge gifts. Donate online at [www.pts.edu/143PTS](http://www.pts.edu/143PTS). #143PTS

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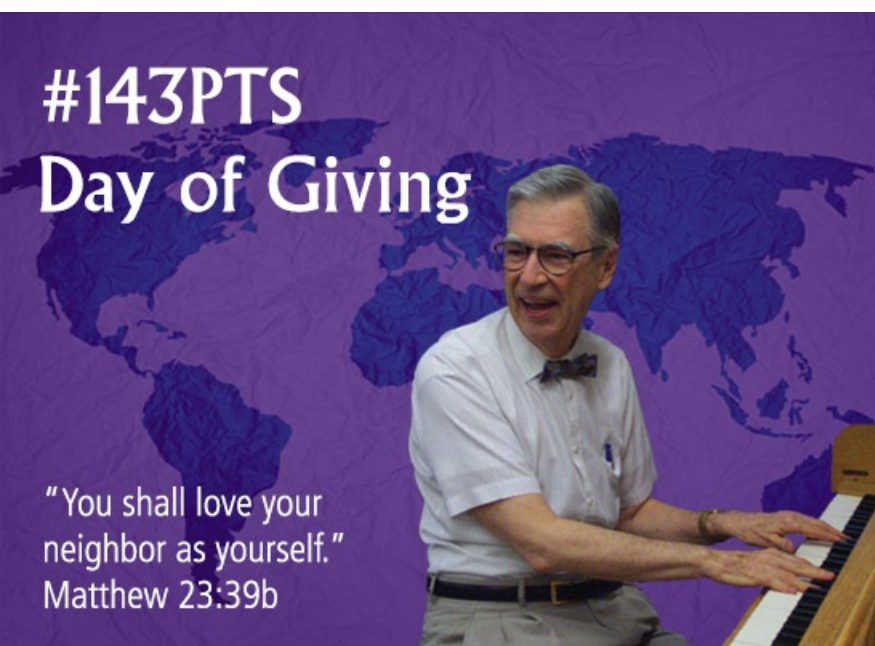
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