

Thank you for helping to promote Pittsburgh Seminary's 2020 #60onePTS Day of Giving! In an effort to help you quickly and easily spread the word with your friends and family through social channels and e-mails, please consider using the following images and suggested messages.

# USE WHAT'S ALREADY AVAILABLE

Visit the Seminary's Facebook, Twitter, or Instagram pages, and share the messages directly from there.

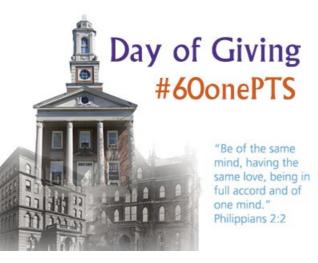
Open any of the e-mails already sent (from info@pts.edu) about the campaign, and click "forward" at the bottom of the message. You can send it up to five friends and share a personal message. Or simply forward the e-mail using by clicking "forward" in your e-mail system.

# CREATE YOUR OWN MESSAGE

# **IMAGE**

Download the campaign image (like the one above) for a variety of mediums. This size works for Facebook, Twitter, and Instagram (resize in the app as needed). Sending an e-mail? Consider using the social image or e-mail banner. Either will work well.

# Social Image



#### MESSAGES

Consider writing your own message or use one like these below. Either way, please include #60onePTS to help us track our reach.

## Message One

On Feb. 12, Pittsburgh Seminary—united now for 60 years since the joining of Western and Pittsburgh-Xenia seminaries—seeks 260 donors in 24 hours to support students in preparing for likeminded ministries in the way of Jesus. Reaching 260 donors unlocks \$60,000 in challenge gifts from the Board to support PTS students preparing together in pursuit of God's call! Donate online at <a href="https://www.pts.edu/60-one">www.pts.edu/60-one</a>. #60onePTS

#### Message Two

Donate to Pittsburgh Seminary and support students in preparing for likeminded ministries in the way of Jesus. Reaching 260 donors unlocks \$60,000 in challenge gifts to support PTS students! Donate online at <a href="https://www.pts.edu/60-one">www.pts.edu/60-one</a>. #60onePTS

#### Message Three

Valentine's Day is just around the corner. Share God's love and support Pittsburgh Theological Seminary students in preparing for likeminded ministries in the way of Jesus. Join me in being one of 260 donors to unlock \$60,000 in challenge gifts. Donate online at www.pts.edu/60-one. #60onePTS

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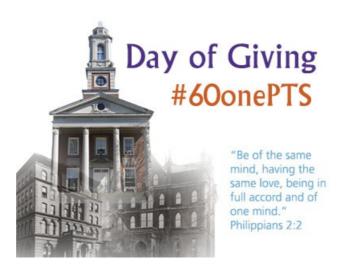
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