

PITTSBURGH SEMINARY PARTNERS TO OFFER EXECUTIVE CERTIFICATE IN RELIGIOUS FUNDRAISING

JANUARY 12-15, 2015

Pittsburgh Theological Seminary and Lake Institute on Faith & Giving are partnering to offer an executive certificate in religious fundraising. Held Jan. 12-15, 2015, the four-day event is designed for persons with leadership positions in faith-based nonprofit organizations or churches. The onsite course will teach students about raising money in religious organizations, with focus on churches, nonprofits, and religious social service organizations.

The Executive Certificate in Religious Fundraising program provides the research, tools, and training to meet the growing needs of religious leaders to inspire and transform philanthropic giving within their congregation and community. Sessions include Nurturing Generous Congregations and Organizations, Fundraising as Ministry, Nurturing Generous Donors, and Shaping a Theology of Money. Upon completion of the courses, participants will design either a year-round stewardship program or annual-giving (fundraising) program, including an evaluation of the program upon completion. Upon completion of this program, the Executive Certificate in Religious Fundraising will be awarded.



The program will be led by William Enright, founding Karen Lake Buttrey Director of Lake Institute on Faith & Giving; Aimée Laramore, associate director of Lake Institute on Faith & Giving; and Deirdre King Hainsworth, founding director of the Center for Technology and Community.

REGISTRATION

Enrollment Closed

Thank you for your interest in the Executive Certificate in Religious Fundraising seminar. We have reached enrollment capacity for this seminar. However if you would like to be placed on the waiting list, or contacted when we hold this seminar at a later date, please send an email to Ramona Spencer at rspencer@pts.edu.

Tuition is \$900 by Nov. 9 and \$1,200 thereafter. Space is limited and the first 25 applicants will be accepted. Full payment must be made by Dec. 1. Tuition covers four seminars, plus breakfast and refreshments. Additional meals, books, and lodging are at the participant's expense. Registration and payment are accepted online. Overnight housing accommodations can be made by contacting 412-362-5610 or reception@pts.edu. Direct all questions to Susan Kendall, director of the Doctor of Ministry Program, at 412-924-1421 or skendall@pts.edu. **Download the brochure.**

ABOUT THE INSTRUCTORS

Dr. William Enright is the founding Karen Lake Buttrey Director of Lake Institute on Faith & Giving. He now serves as the Senior Fellow. Dr. Enright is a former senior pastor of Second Presbyterian Church, Ind. He is a graduate of Wheaton College, Fuller Theological Seminary, and McCormick Theological Seminary. He earned a Ph.D. from the University of Edinburgh, Scotland and holds three D.D. (honorary degrees) from Hanover College, Dubuque Theological Seminary, and Anderson University. Enright is a director of Lilly Endowment Inc. as well as a trustee of Hanover College, a member of the Board of Trustees of the Foundation of the YMCA of Greater Indianapolis.

Aimee Laramore, MBA is associate director of Lake Institute on Faith & Giving. She brings more than 15 years of executive nonprofit leadership to Lake Institute. She has served nonprofit and religious entities throughout the Midwest specializing in the health, human services, and community development fields. Laramore has spent her career dedicated to systemic change for organizational capacity

building and is passionate about fundraising as ministry.

Dr. Deirdre King Hainsworth is an ordained United Church of Christ minister and ethicist whose research and teaching focuses on the intersections of theology, vocation, and information technology. She served for many years as ethics faculty at Pittsburgh Theological Seminary and director of the Seminary's Center for Business, Religion and Public Life. She left full-time teaching to serve as founding director of the Center for Technology and Community, providing research and consulting on how technology can support mission for religious communities and nonprofits. She received her A.B. from Harvard and her M.Div. and Ph.D. from Princeton Theological Seminary.

ABOUT THE PARTNERS

Lake Institute is part of the Indiana University Lilly Family School of Philanthropy, the largest, most comprehensive, and world-renowned academic center focused solely on philanthropy.

Founded in 1794, Pittsburgh Theological Seminary is a graduate theological school of the Presbyterian Church (U.S.A.). Rooted in the Reformed tradition, the Seminary is committed to the formation of women and men for theologically reflective ministry and to scholarship in service to the global Church of Jesus Christ.

REQUIRED READING

PDF Version

DAY 1

Required Reading (to be read prior to the seminar):

Jim Collins, *Good to Great and the Social Sectors*

DAY 2

Required Reading (to be read prior to the seminar):

Julie Salamon, *Rambam's Ladder*

Suggested Bibliography:

Paul Schervish & Keith Whitaker, *Wealth and the Will of God*

Laura Arrillaga-Andreessen, *Giving 2.0*

DAY 3

Required Reading (to be read prior to the seminar):

Henri Nouwen, *A Spirituality of Fundraising*

Suggested Bibliography:

J. Cliff Christopher, *Not Your Parents Offering Plate*

Daniel Conway, *Advancing the Mission of the Church*

Anthony Robinson, *Stewardship for Vital Congregations*

DAY 4

Required Reading (to be read prior to the seminar):

Luke Timothy Johnson, *The Life of Faith and the Faithful Use of Possessions*

Suggested Bibliography:

Elliot N. Dorff, *The Way Into Tikkum Olam*

Luke Timothy Johnson, *Sharing Possessions: What Faith Demands*

Edward Vacek, *A Catholic Theology of Philanthropy* (Essay in *Religious Giving*, IU Press)

Sondra Wheeler, *Freely Give*, (Essay in *Religious Giving*, IU Press)

Ben Witherington III, *Jesus and Money*

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