



# CONTINUING EDUCATION NEWS



# SUCCESSFUL STRATEGIC PLANNING AND IMPLEMENTATION FOR CHURCHES

## AN ONLINE COURSE

### DATES

Sept. 23-Oct. 18, 2019

### OVERVIEW

This course will help you understand:

- the ways your church's or organization's culture deeply influences planning success or failure;
- that attention to plan implementation is at least as important as planning itself; and
- the ways you can create a compelling vision that is achievable by carefully answering two key questions: *How?* and *Why?*

This online class allows students to engage in the material at their convenience. The instructor will introduce new topics and material each week.

### SPEAKER BIO

**Jim Downey** is vice president for planning and institutional effectiveness at PTS. Jim serves on the Seminary's administrative cabinet and oversees the Seminary's accreditation. He works closely with the Board of Directors and other leadership to determine and carry out the Seminary's strategic plan.

### REGISTRATION



### REGISTRATION FEE AND DEADLINE

\$100 / person. The registration deadline is Sept. 5, 2019.

### MAXIMUM ENROLLMENT

15 people

### CEUS

1.0; certificates are provided upon request.

### QUESTIONS

E-mail [Click to view e-mail](#) or call 412-924-1345.

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